



AQUATATVA

*Welcome*

to explore the new business opportunity

**BECOME A CORPORATE REFERRAL PARTNER**



AQUATATVA

## ABOUT PANACHE

We are Panache Digilife Limited. Panache Digilife Limited began in the year 2000, Now a NSE listed company.

We provide new age Artificial Intelligence & Smart IoT Technology Solutions with a vision to empower the **'Make In India' & 'Atmanirbhar' policies of GOVT. of India.**

Panache Digilife Limited is constantly innovating in the space of technology by offering Smart Computing devices, Retail IoT & Healthy Living Solutions.

Today we welcome you to explore a new business opportunity with our healthy Water Brand - **'AquaTatva'.**





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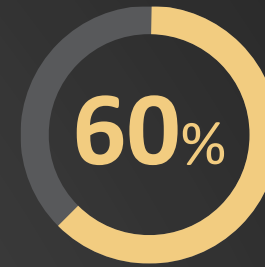
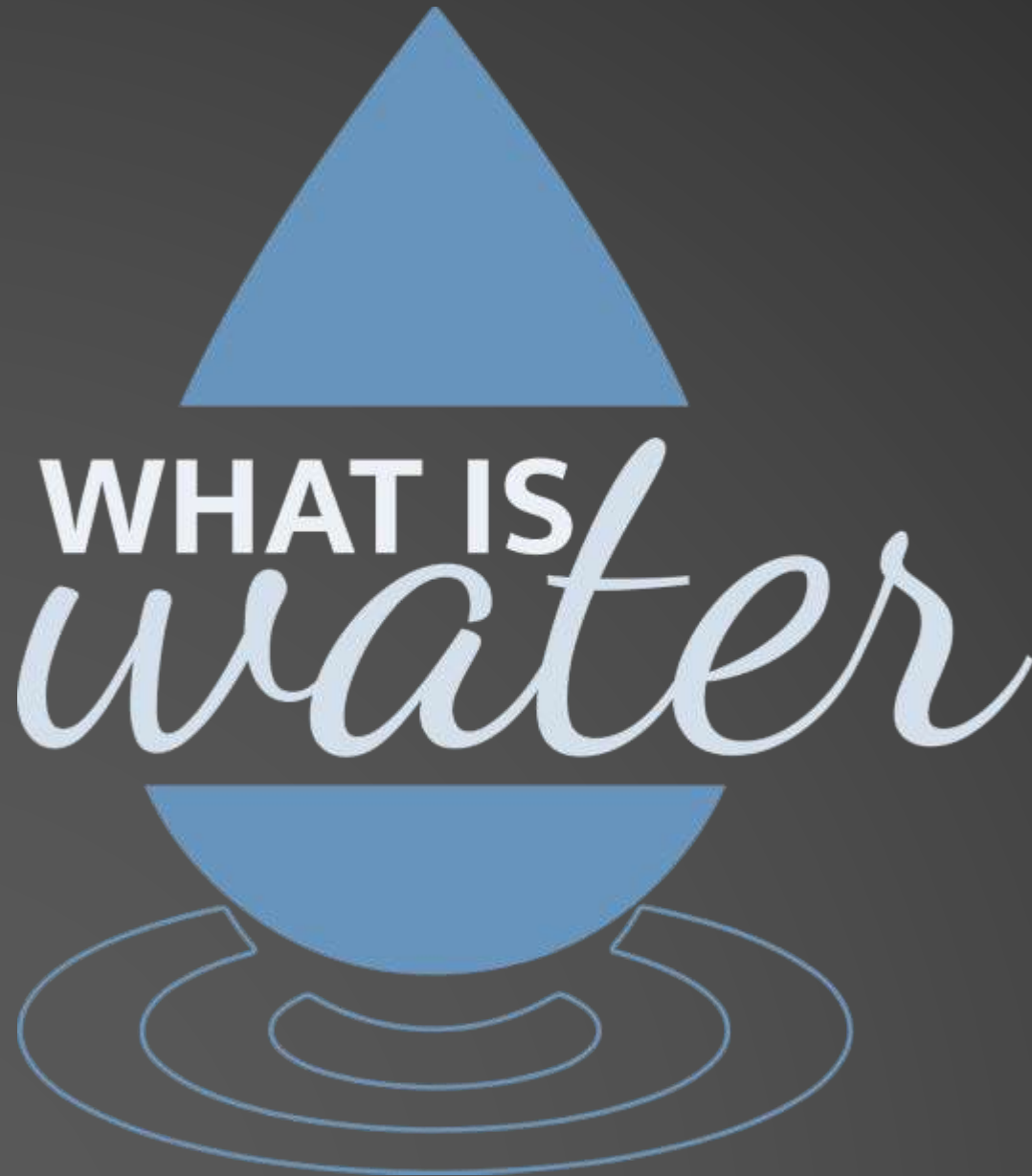


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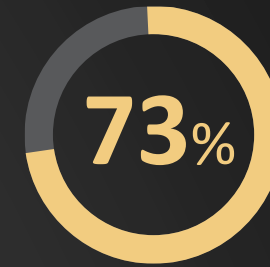
A Business Opportunity  
which is about promoting a  
**HEALTHY WATER**  
a need for the society as a whole &  
**YES! IT'S PROFITABLE** for You.



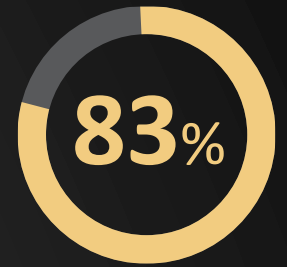
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60% of human  
body is water



Brain & Heart  
are 73%  
Water



Lungs are  
about 83%  
water



Even Skin and Bones  
contain water, thus  
making it vital part  
of our body



The kind of water  
you consume  
impacts the quality  
of life you will lead



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# *expert* RECOMMENDATIONS

As recommended by US Environmental Protection Agency and the World Health Organization pH of drinking water should be between

**7.5 to 9.5**

to obtain **BETTER BENEFITS.**



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WHAT  
WE  
*drink*  
CURRENTLY

RO  
WATER &

BOTTLED  
WATER







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# alkaline vs RO WATER



RO removes even a tiny microns of size 0.0001, But, this doesn't mean that it necessarily creates the healthiest water. The process of RO reduces the total dissolved solids (TDS), AND it also strips the essential mineral contents out of the water.

The Electrolysis process in the Alkaline Water called as “Ionization” adds the essential mineral contents of drinking water and also add electrolytes to allow better hydration for your body. Alkaline Water Ionizer also enhances the minerals intake in your body and can act as a much-needed top-up if you are not getting enough minerals from food.





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# *alkaline* VS BOTTLED WATER

A study by the State University of New York found that almost 93% of bottled water sampled had signs of microplastic contamination.

Humans might be consuming an average of 39,000 to 52,000 microplastic particles every year. Moreover, those who drink bottled water might be ingesting an additional 4,000 to 9,000 plastic particles annually. To put it simply, plastic water is not just harmful to the environment but also impacts human health.





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# SPRING WATER – THE *alkaline* LIFE GIVER

Come, let's begin our journey into the life-giving alkaline water that is now available right on the tap.



Springs that find their origin in the Himalayas or such vast mountain ranges often have water with life giving properties. Especially since the water collects valuable minerals as it travels through water beds and rocks. The alkaline value of such spring water is quite high, somewhere in the range of 8-9 pH.

Drinking ionized AquaTatva water causes the stomach to produce natural bicarbonates which allow the body to detoxify through urinary ion-trapping every day.



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# HOW DOES AQUATATVA *work*

AquaTatva Water Ionizers use custom configured pre-filters to take harmful toxins out of tap water while leaving behind beneficial minerals. The water is then ionized by putting an electrical charge on the minerals dissolved in the water.

Ionized AquaTatva water gains negatively charged hydroxyl ions which attract free radicals, which are positively charged – this neutralizes them.

The negatively charged ions in AquaTatva water produce high pH (10.5) and – ORP potential (over -600), which makes it a powerful antioxidant. AquaTatva's ionizers also micro-cluster water for better hydration.



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It's all in the

# pH & ions

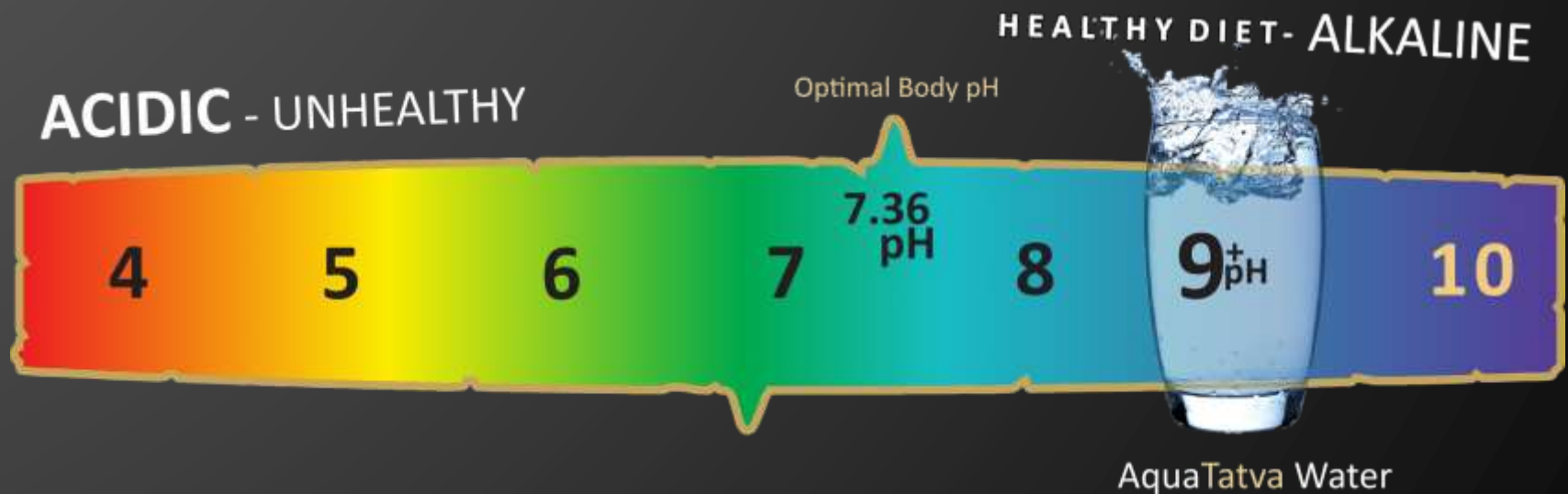


Water is a combination of hydrogen and oxygen. Water's pH level determines how acidic it is and ranges from 0 to 14.

A pH of 7 is considered neutral.

If water is below 7 on the pH scale, it's "acidic."

If it's higher than 7, it's "alkaline."







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# BENEFITS OF DRINKING *ionized* ALKALINE WATER

Water molecules are always in clustered format, with tap water having very large clusters of 12-14 molecules. The ionization process breaks the water down to about 5-6 molecules per cluster. This ensures that the water is easily absorbed into the cells, thereby providing superior hydration for the body

Water that is more alkaline, reduces acid in the bloodstream, and has:



Anti-aging properties



Colon-cleansing  
properties



Immune system  
support



Keeps Blood  
Pressure & Diabetes  
under control



Weight loss



Cancer resistance



AQUATATVA  
AIDS  
WEIGHT  
*loss*



AQUATATVA  
WATER  
WITH  
*life-enriching*  
BENEFITS



AQUATATVA  
IMPROVES  
*bone*  
HEALTH



AQUATATVA  
EXTENDS  
*life*

AQUATATVA  
GIVES YOU A  
GLAMOROUS  
*skin & hair*



AQUATATVA  
PROMOTES  
ACTIVE  
*lifestyle*





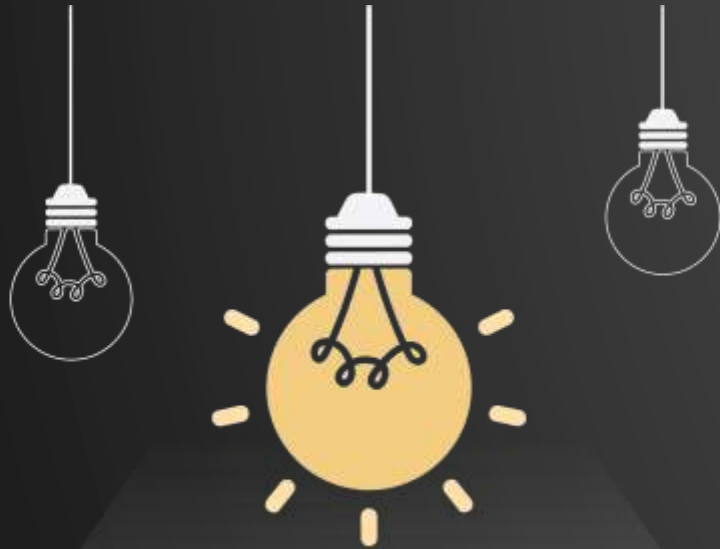
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## Our Products





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AQUATATVA  
IS A GREAT  
*business  
idea*

You target audience for this Business will be CORPORATES having more than 100 employees in one office.

As a Corporate Referral Partner, you will support us in promoting a Healthy Water Concept to Top Management / HR / Admin of Corporates.

Of course, you will be well backed by our professional marketing team and strategic advertising.

We will train you or your team for this purpose, once you onboard.

With little investment, this is your golden opportunity to make huge profits.





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This is a **BUSINESS OPPORTUNITY** which starts with **2X ROI**, yes you heard it right.

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You can sign up as Corporate Referral Partner for

**AQUATATVA**

only at

**₹ 15000**

**as one-time registration charge.**



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## Partner Benefits

- Listing on the Website as Corporate Referral Partner (CRP)
- Recurring Income Opportunity
- Access to Digital Resources of AquaTatva
- Lucrative Incentive structure

You will also be provided a Demo Kit. This kit will consist of Marketing Collateral and useful devices and tools which will be essential during your meeting with corporates.

We will be conducting regular sales training sessions.

### Onboarding Process



Expression of  
Interest &  
Registration  
Payment



Dispatch of  
Welcome Kit



Interaction with  
Business Head and  
Agreement Signing



Sales  
Training



MONTH	CONVERSION	TENTATIVE REVENUE PER MONTH	D2C REACH (Status Upgrade)	OUTRIGHT SALE	TOTAL INCOME*
FIRST	2	10000			10,000
SECOND	2	20000			20,000
THIRD	2	30000			30,000
FOURTH	2	40000			40,000
FIFTH	2	50000			50,000
SIXTH	2	60000			60,000
SEVENTH	2	70000	(approx. reach 1200 D2C)	10 * 25000 = 2,50,000/-	320,000
EIGHT	2	80000	(apx. additional reach 200 D2C)	Sales: 2 x 25000 = 50,000/-	130,000
NINTH	2	90000	(apx. additional reach 200 D2C)	Sales: 2 x 25000 = 50,000/-	140,000
TENTH	2	100000	(apx. additional reach 200 D2C)	Sales: 2 x 25000 = 50,000/-	150,000
ELEVENTH	2	110000	(apx. additional reach 200 D2C)	Sales: 2 x 25000 = 50,000/-	160,000
TWELVETH	2	120000	(apx. additional reach 200 D2C)	Sales: 2 x 25000 = 50,000/-	170,000
13 <sup>th</sup> (Next Year)	26	130000	(apx. additional reach 200 D2C)	Sales: 2 x 25000 = 50,000/-	180,000



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# AQUATATVA IS ALREADY *empowering* MANY ORGANIZATIONS

We are already getting tremendous response for our Water dispensing solutions. In fact, AquaTatva is already providing healthier water solutions to various corporates.







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TALK TO US  
**TODAY**  
AND INCREASE  
YOUR  
*liquid*  
ASSETS

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